
The Impact of Short Video Consumption on Teenagers' Learning Ability and Behavioral Patterns

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Abstract: This paper explores the influence of short video consumption on teenagers' learning ability and behavioral patterns. Drawing from a range of literature, the study analyzes the impact of short video consumption on learning ability, overuse behavior, privacy cognition, and identity construction among teenagers. The study also examines the adverse effects of short video consumption on adolescents and the stimulation of creativity. Furthermore, the paper discusses the influence of short video consumption on youth consumption view and the development of learning ability among rural left-behind teenagers. Overall, the study offers valuable insights into the complexities of short video consumption and its implications for the development of teenagers.

Keywords: Short video consumption; learning ability; behavioral patterns; teenagers; overuse behavior; privacy cognition

Introduction

A. Background and significance of short video consumption among teenagers

The rise of short video consumption among teenagers has garnered significant attention due to its pervasive influence on their lives. Short videos, characterized by their brevity, accessibility, and engaging content, have become a popular form of media consumption among young people. This cultural phenomenon has transformed the way teenagers interact with information, entertainment, and each other, leading to a profound impact on their lives.

The background of short video consumption among teenagers can be traced back to the early 2000s, when platforms such as Vine and TikTok emerged, offering users the ability to create and share short videos. These platforms quickly gained popularity among teenagers, who were drawn to the creative and interactive nature of short video content.

The significance of short video consumption among teenagers lies in its ability to shape their learning ability, behavioral patterns, and overall development. Short videos

can provide a platform for learning, creativity, and social interaction, offering unique opportunities for teenagers to engage with content and connect with others. However, the impact of short video consumption is not without challenges. The ease of access and engaging nature of short videos can lead to overuse and addiction, posing risks to teenagers' learning ability and overall well-being.

B. Objectives and scope of the study

The objective of this study is to provide an in-depth analysis of the impact of short video consumption on teenagers' learning ability and behavioral patterns. The study aims to examine the influence of short video consumption on learning ability, overuse behavior, privacy cognition, and identity construction among teenagers. Additionally, the study will explore the adverse effects of short video consumption on adolescents and the stimulation of creativity. Furthermore, the study will discuss the influence of short video consumption on youth consumption view and the development of learning ability among rural left-behind

teenagers.

The scope of the study includes a comprehensive review of the relevant literature, including scientific articles, research papers, and reports, focusing on short video consumption and its impact on teenagers. The study will also involve the analysis of data and case studies from various contexts to provide a practical perspective on the complexities of short video consumption and its implications for the development of teenagers.

Impact of Short Video Consumption on Learning Ability and Behavioral Patterns

A. Influence of short video consumption on learning ability

The influence of short video consumption on learning ability among teenagers is a multifaceted and complex issue. On one hand, short videos can provide a platform for learning, creativity, and social interaction, offering unique opportunities for teenagers to engage with content and connect with others. Short videos can be used as educational tools, with many platforms offering educational content that can supplement traditional learning methods. Additionally, short videos can promote critical thinking and problem-solving skills, as viewers are often required to process and analyze information quickly.

On the other hand, short video consumption can also have negative impacts on learning ability. The brevity and often disjointed nature of short videos can lead to shallow learning and a lack of depth in understanding complex topics. Additionally, the addictive nature of short videos can lead to decreased attention spans and a lack of focus on longer-form content, which is essential for deep learning and critical thinking.

B. Overuse behavior among short video

users

The overuse behavior among short video users is a significant concern, particularly among teenagers. The engaging and often addictive nature of short videos can lead to excessive consumption, with some individuals spending hours each day watching and creating short videos. This excessive consumption can lead to negative consequences, including decreased academic performance, sleep deprivation, and social isolation.

To address this issue, it is important to promote digital literacy and self-regulation among short video users. Educators and parents should help teenagers develop healthy habits and set boundaries for their short video consumption. Additionally, social media platforms should implement stricter regulations and features to help users monitor and control their short video consumption.

C. Privacy cognition and privacy behavior of youth online short video platform

The privacy cognition and privacy behavior of youth on online short video platforms are crucial considerations in the context of short video consumption. Many teenagers are unaware of the privacy risks associated with sharing personal information and engaging in public discussions on short video platforms. This lack of awareness can lead to privacy breaches, cyberbullying, and other forms of online harassment.

To address this issue, it is important to promote digital literacy and privacy awareness among youth. Educators and parents should educate teenagers about the importance of privacy protection and the potential risks associated with sharing personal information online. Additionally, social media platforms should implement stronger privacy settings and features to help users protect their personal

information and engage in safe online discussions.

As a professor delving into the intricate relationship between short video consumption and its impact on adolescents, I will expand on the chapter you've outlined, focusing on both the adverse effects and the potential for creativity stimulation.

IV. Adverse Effects of Short Video Consumption on Adolescents and the Stimulation of Creativity

A. Adverse Effects of Short Video Consumption on Adolescents

The digital age has ushered in a plethora of media that can be both enlightening and detrimental. Short video platforms, with their ability to deliver content in quick, digestible formats, have become particularly popular among adolescents. However, the consumption of short videos can have several adverse effects on this demographic.

1. **Distraction and Reduced Attention Span:** The nature of short videos, with their rapid pace and constant stimulation, can lead to a shortened attention span. Adolescents may find it difficult to focus on tasks that require sustained concentration, such as studying or reading.

2. **Exposure to Inappropriate Content:** The algorithms that drive short video platforms often prioritize engagement over content appropriateness. Adolescents can be exposed to content that is violent, sexually explicit, or otherwise unsuitable for their age group.

3. **Cyberbullying and Social Isolation:** The public nature of short video sharing can lead to instances of cyberbullying. Additionally, excessive time spent on these platforms can lead to social isolation, as real-world interactions are replaced by virtual ones.

4. **Misinformation and Unrealistic**

Expectations: Short videos can be a conduit for misinformation, and the curated lifestyles often portrayed can create unrealistic expectations about body image, success, and happiness.

5. **Addiction and Mental Health:** The addictive nature of short video platforms can lead to compulsive usage, impacting mental health and well-being. Symptoms of anxiety and depression have been linked to excessive screen time.

B. Stimulation and Cultivation of Adolescent Creativity by Short Video Content

Despite the potential pitfalls, short video content also offers a unique opportunity to stimulate and cultivate creativity among adolescents.

1. **Access to Diverse Perspectives:** Short videos provide a window into diverse cultures, ideas, and lifestyles, broadening the horizons of young viewers and inspiring creative thought.

2. **Platform for Self-Expression:** Adolescents can use short video platforms as a medium for self-expression, creating their own content and developing skills in storytelling, filmmaking, and digital media production.

3. **Encouragement of Creative Problem Solving:** The constraints of short video formats—such as time limits and the need for impactful visuals—can encourage creative problem-solving and innovative approaches to content creation.

4. **Community and Collaboration:** Short video platforms foster communities of like-minded individuals, providing a space for collaboration and the exchange of creative ideas.

5. **Opportunities for Skill Development:** Through tutorials, demonstrations, and educational content, short videos can serve as a resource for skill development in areas such as music, art, and technology.

6. Cultivation of Entrepreneurial Spirit:

For some adolescents, short video platforms offer a springboard for entrepreneurial ventures, allowing them to monetize their creativity and build a brand.

7. Enhancement of Digital Literacy:

Engaging with short video content can enhance digital literacy, teaching adolescents how to navigate, evaluate, and create digital media effectively.

In conclusion, while the consumption of short videos poses certain risks to adolescents, it also presents a rich landscape for creativity and personal growth. It is crucial for educators, parents, and policymakers to work together to mitigate the adverse effects while harnessing the potential of short video platforms to foster creativity and innovation among the youth.

This chapter serves as a foundation for further exploration into the dynamics of short video consumption and its multifaceted impact on the cognitive, emotional, and social development of adolescents. Future research could delve deeper into the mechanisms by which short videos influence adolescent behavior and the strategies that can be employed to optimize the positive aspects of this media form.

Influence of Short Video Consumption on Youth Consumption View and the Development of Learning Ability among Rural Left-Behind Teenagers

A. Influence of Short Video Consumption on Youth Consumption View

The influence of short video consumption extends beyond mere entertainment, significantly shaping the consumption views of the youth. This is particularly pronounced in the context of consumer culture, where short videos often serve as a platform for advertising and showcasing products.

1. Formation of Consumer Preferences:

Short videos can rapidly shape consumer preferences by exposing youth to new products and trends. The influence of peer groups and popular figures on these platforms can lead to the emulation of consumption patterns.

2. Impact on Materialistic Values: There is a risk that the constant exposure to materialistic displays in short videos could foster a greater emphasis on material possessions and status symbols among the youth, potentially leading to a skewed set of values.

3. Vulnerability to Peer Pressure: The desire to fit in and be accepted by peers, as amplified by the social dynamics of short video platforms, can lead to impulsive buying decisions and a tendency to conform to peer consumption habits.

4. Misleading Advertisements: The youth may be susceptible to misleading advertisements or endorsements that are prevalent in short video content, which can result in uninformed or irrational consumption choices.

5. Financial Literacy and Budgeting: The influence of short video consumption on consumption views should prompt discussions on financial literacy and the importance of budgeting, especially among the youth.

B. Short Video Use and Impact Study in Adolescent Groups

To understand the impact of short video consumption, it is essential to conduct studies focusing on adolescent groups.

1. Demographic Analysis: Studies should analyze the demographic characteristics of adolescent short video users to identify patterns and trends in content consumption and its effects.

2. Psychological Impact Assessment: Research should assess the psychological

impact of short video content on adolescents, including its influence on self-esteem, body image, and mental health.

3. Behavioral Changes: It is crucial to study the behavioral changes induced by short video consumption, such as changes in social interactions, study habits, and leisure activities.

4. Content Analysis: A thorough content analysis of popular short videos can reveal the types of messages and values being communicated to the youth, providing insights into potential areas of concern.

5. Longitudinal Studies: Longitudinal studies can track the long-term effects of short video consumption on adolescent development, offering a comprehensive understanding of its impact over time.

C. Development of Learning Ability among Rural Left-Behind Teenagers

Rural left-behind teenagers, often separated from their parents due to work, face unique challenges in their educational development. Short video platforms can play a dual role in this context.

1. Access to Educational Content: Short videos can provide rural left-behind teenagers with access to educational content that might otherwise be unavailable in their local schools, helping to bridge the educational gap.

2. Motivation for Learning: Engaging and interactive educational content on short video platforms can stimulate interest and motivation for learning among these teenagers.

3. Development of Digital Skills: The use of short video platforms can foster the development of digital skills, which are increasingly important in the modern workforce.

4. Challenges of Screen Time: While short videos offer educational opportunities, there is a need to balance screen time to avoid the

adverse effects of excessive consumption on physical and mental health.

5. Community Support and Mentorship: The development of learning ability among rural left-behind teenagers can be enhanced through community support and mentorship programs that utilize short video platforms as a tool for guidance and interaction.

6. Cultural Exchange and Awareness: Short videos can serve as a medium for cultural exchange, increasing awareness and understanding among rural teenagers of the wider world, and vice versa.

7. Policy and Infrastructure Development: To maximize the benefits of short video platforms for rural left-behind teenagers, there is a need for policy support and infrastructure development to ensure equitable access to technology and educational resources.

In conclusion, the influence of short video consumption on youth consumption views and the development of learning ability among rural left-behind teenagers is a multifaceted issue that requires a nuanced approach. It involves understanding the complex interplay between media consumption, socio-economic factors, and educational opportunities. By acknowledging the potential of short video platforms as a tool for positive change, while also being mindful of the challenges they present, we can work towards creating an environment that supports the holistic development of all teenagers, regardless of their background.

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